



Outdoor Insight

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New Winter Packs

Quick Tips by Erik Hamerschlag

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Packs



New Winter Packs

Addressing Snowsports Specific Needs and Safety

▶ QUICK TIPS

OFFERED BY ERIK HAMERSCHLAG,
PRODUCT LINE MANAGER, OSPREY

- 1 People often over-estimate the volume you need for winter packs. They have to be conscious of what they want to bring along. Many people carry a pack that's too big.
- 2 Ask what the pack will be used for? Is it for sidecountry, Inbounds? Will hydration be needed or will the main requirement that they can carry their skis A-frame? For the salesperson, understanding what their winter activities are will help them understand what pack style best fits that need.
- 3 Have customers try the pack on and verify that the pack's shape and length work for them. People need to take into account that they are using the pack in the winter and will be wearing heavier clothing.
- 4 Make sure the strap systems will work with the skis and snowboards owned by the consumer. New fatter ski models require wider and adjustable attachment systems.

