



## ACTIVE INGREDIENTS

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### Active Ingredients –StyleSight.com

October 3, 2011

JAM Media Day - NYC

Featuring: Flap Jack Pack

Monthly Traffic: 10,488

URL: <http://tinyurl.com/3ct562u>

JAM Media Collective, one of our absolute favorite PR firms, held a private showing of Spring/Summer 12 product from its esteemed roster of clients in New York City last week. Outdoor, Performance and Lifestyle brands including Keen, Moving Comfort, **Osprey**, Icebreaker, Look, Horny Toad, Snow Peak and Nau all presented new goods for next season. Thanks again to Julie and Julie! We'll always listen to what these ladies have to say, season after season, they represent the most forward brands in the market.

Flap Jack Pack from Osprey is always a favorite for the Urban Cycling set

