



## OutdoorIndustry.org

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Industry News

Featuring: Osprey Launches Premier Line of Child Carriers for SS12

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Cortez, CO – July 29, 2011 – Osprey Packs, Inc. – a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear – is expanding their definition of gear to include child carriers for SS12. The Poco Series channels everything the brand knows about packs into a line of child carriers that are comfortable, safe, supportive, light, well ventilated and supremely easy to adjust for fit. “Superb ventilation as well as quick and easy torso and hipbelt adjustment were important factors in the design of the Poco series from the outset,” said Gareth Martins, marketing director of Osprey. “Ventilation is the key to comfort for both parent and child and ability to quickly adjust the pack between parents ensures the comfortable fit expected from an Osprey.”

### Quick and Easy Torso Length Adjustment

Just release the cam buckle in the center of the backpanel and the ventilated shoulder straps are free to glide up and down over a 6” adjustment range. The screen-printed scale makes it quick to position accurately. Lock the buckle down and the yoke is fixed securely. It’s the fastest, easiest adjustment system out there.

### Adjustable Hipbelt

The fit of the hipbelt is critical to comfortable carry. Kid carriers are often freighting loads that exceed typical backpacking weights, and Osprey’s new, exclusive design ensures excellent fit and load transfer. It allows the belt to be adjusted while wearing, with pads able to extend 3” on each side. Simply separate the overlay pad and pull it forward. Press down on the hook and loop fastener to fix the pad in place. The soft, ventilated seat adjusts up and down for optimal fit and balance.

### Ventilation

Osprey’s AirSpeed™ tensioned mesh backpanel maintains airflow for excellent ventilation. Soft, supportive shoulder straps have strategically-placed ventilating holes and breathable spacer mesh contact surfaces.

The Poco Series features three carriers: POCO PREMIUM, POCO PLUS and POCO. Accessories include: Sunshade for Poco, Raincover And Carrying Case.

