



Mammoth Sierra Magazine

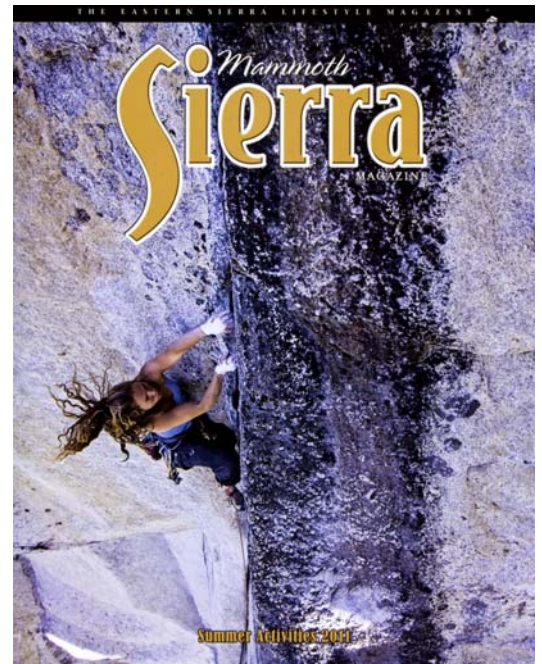
Summer 2011

Gear Up: The Return of the Backpacker

Featuring: Aether 70

Circulation: 30,000

Readership: 90,000



TURNING THE ALBATROSS AROUND
YOUR NECK INTO A SPARROW
ON YOUR SHOULDER.

I went out to my garage and tried on my trusty Alpenlite backpack. Strangely, the hip belt appears to have shrunk; in any case, a new pack was called for. Bear in mind in making your choice for a new backpack that 'Lightweight is Great' – assuming that comfort, fit and utility are not sacrificed. One thing is for sure: The laws of physics and physiology haven't changed – you'd better get the weight to your hips and that hip belt had better deliver. Thus, my party will be using:

Osprey Backpack. Osprey has been in the backpack business since 1974. Its loyal following appreciates consistent innovation, performance, and reliability. In 2009, to celebrate its 35th anniversary, Osprey launched its 'All Mighty Guarantee.' An enhancement of a lifetime warranty that was already one of the industry's best. Osprey will now, free of charge, repair any damage or defect in its product – whether it was purchased in 1974 or yesterday. I'll be using the Aether 70, with the Iso-Form Harness and Hip-belt. Buy this pack and you get a custom hip-belt heat-molded to your shape.

