



**Outdoor Retailer Daily**  
**January 20, 2011 – Day One**

Scene: Elbow Grease  
Featuring: Osprey Booth Prep  
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# elbow grease

IMAGES OF HARD-WORKING STAFFERS WHO WEREN'T ALLOWED TO GO SKIING

1. SHOWING LEG: CAROL DAVIDSON OF SMARTWOOL 2. RAISE HIGH

THE ROOF BEAM: SAM COMPTON OF OSPREY 3. MAN'S BEST FREINDS:

JD PLATT OF KEEN WITH HIS FOUR-LEGGED HELPERS 4. EYE POPPING:

BEN FLANDRO OF SMITH OPTICS

5. BOOTSTRAPPING: PETE FOSTER

OF KAMIK 6. MAN AKIN: BRAD

POTTS OF SALOMON 7. FLOORED:

KENO MUNOZ OF ISIS

